



Bringing the Magic of Christmas
to Beaver County!
Sponsorship Guide

“Benefiting Children &
Adults in our Communities”

Hosted By
U.S. SARR Corps

Your Support Helps Our County Glow!

“To Our Valued Supporters and Esteemed Friends of the Beaver County Christmas Extravaganza”

With open arms, we welcome you to the most exhilarating Christmas holiday spectacle in the tri-state region. Over the years, this event has woven its magic, attracting from 8,000 to 10,000 attendees. Today, our aspiration soars higher, aiming to embrace the hearts of 15,000.

As a cherished supporter, you stand at the threshold of a golden opportunity – a chance to amplify your business before an ever-evolving county population that is swiftly emerging as a suburban sanctuary within the bustling Pittsburgh metropolitan market.

Our sponsorship packages, thoughtfully curated, aim to propel your business and services to new pinnacles of visibility. In becoming a sponsor, your message unfurls as a beacon of positive community involvement and endorsement. Our unwavering commitment lies in pushing the frontiers of your success.

Conceived as a family-centric celebration during the joyous Christmas season, our mission reverberates with the creation of boundless joy for every attendee, all the while sowing the seeds of tradition cherished by families and individuals.

At the very core of the enhancements and innovations that propel this exceptional Christmas Show to soaring heights of triumph resides the bedrock of sponsorship. Each innovation draws larger crowds, culminating in amplified gate revenue, a vital cornerstone in our support of those in need.

“Harmonious collaboration for a shared cause creates the course to a better and brighter tomorrow for all.”

It fills us with immense pride to announce that our event is powered by the spirit of giving. We are a 501(c)(3) nonprofit organization, and every stride we take, every spectacle we weave, contributes to meaningful change.

We are eagerly anticipating a future illuminated by unity and kindness!!!

Our Five Year Plan

During the most recent years, Beaver County has been transitioning from a heavy industrial base to one of a professional community in support of neighboring Allegheny County in regards to employment. This has altered the personal lifestyles of its residents seeking more leisure activities.

Beaver County's largest Christmas community charity event, originally Festival of Trees, has transitioned to our new title, Beaver County Christmas Extravaganza, supporting additional elements added as we move forward to the future.

The event now offers three different holiday shows in one. We have ongoing planning of two more shows on our future drawing board.

- * Indoor show improvements are being developed that support eight indoor event activities.

- * The most recent show improvement was the addition of an outdoor light show surrounding the outside of the area of the lodge.

- * The third show activity is the walk-through Elf Land which consists of various islands and embellished Yard Art displays.

- * The fourth show activity that is being planned is a half mile ride on the North Pole Express.

- * Another show activity in the plan is for an exciting display of an extended outdoor pixel computer generated light show.

Our Goal is to bring the "Magic of Christmas to Beaver County"

WITH YOUR SUPPORT, TOGETHER WE CAN DO IT!!

The Extravaganza

Sponsorship Packages

DIAMOND SPONSOR \$10,000

- Your company will have the opportunity for a presentation at our Gala.
- Your banner will be placed in a prominent place at the entrance of lodge.
- Your company sponsorship will be prominently displayed in our Comprehensive Multi-Media Advertising Campaign: Internet, Print & Radio.
- Your logo will be featured on our website Home and Sponsorship pages which will be linked to your website.
- We will provide up to a 7 1/2' tree of your choice (If you desire, you may provide decorations and decorate the tree. You may have our Design Committee purchase the decorations and decorate the tree according to your approved theme.)
- Your tree will be displayed in a Prominent Location.
- Your company will have a full page, color ad in our Souvenir Booklet that is distributed to all our guests. Also in our Souvenir Booklet, your name, tree theme, tree description and decorators' names will be displayed to all our guests to enjoy.
- Your name, tree theme and decorators' names will be displayed on a poster in front of your tree display.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive 25 Gala Tickets and 50 General Admission Tickets.

PLATINUM SPONSOR \$5,000

- Your company banner will be prominently placed at the lodge.
- Your company sponsorship will be displayed in our Comprehensive Multi-Media Advertising Campaign: Internet & Print.
- Your logo will be featured on our website Sponsorship page which will be linked to your website.
- Your tree will be displayed in a High Profile Location.
- We will provide up to a 7' tree of your choice (If you desire, you may provide decorations and decorate the tree. You may have our Design Committee purchase the decorations and decorate the tree according to your approved theme.)
- Your company will have a half page, full color ad in our Souvenir Booklet that is distributed to all our guests. Also in our Souvenir Booklet, your name, tree theme, tree description and decorators' names will be displayed to all our guests to enjoy.
- Your name, tree theme and decorators' names will be displayed on a poster in front of your tree display.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive 15 Gala Tickets and 25 General Admission Tickets.

GOLD SPONSOR \$2,500

- Your company banner will be displayed in a Prime Location in the lodge.
- Your company sponsorship will be displayed in our Comprehensive Multi-Media Advertising Campaign: Internet & Print.
- Your logo will be featured on our website Sponsorship page which will be linked to your website.
- Your tree will be displayed in a High Profile Location.
- We will provide up to a 7' tree of your choice. (You will provide decorations and decorate the tree.)
- Your company will have a half page, black/white ad in our Souvenir Booklet that is distributed to all our guests. Also in our Souvenir Booklet, your name, tree theme, tree description and decorators' names will be displayed to all our guests to enjoy.
- Your name, tree theme and decorators' names will be displayed on a poster in front of your tree display.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive 8 Gala Tickets and 20 General Admission Tickets.

SILVER SPONSOR \$1,250

- Your company will be sponsoring specific departments. You will have the choice of the following departments: Candy Lane Gift Shop, Trains, Entertainment, Santa Land, North Pole Café or Outdoor Light Show.
- Your company will be displayed in your specified department.
- Your company sponsorship will be displayed in our Comprehensive Multi-Media Advertising Campaign: Internet & Print.
- Your logo will be featured on our website Sponsorship page which will be linked to your website.
- Your company logo will be displayed in our Souvenir Booklet that is distributed to all our guests.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive 4 Gala Tickets and 5 General Admission Tickets.

BRONZE SPONSOR \$625

- Your company sponsorship will be used for funding multiple areas of operations.
- Your logo will be featured on our website Sponsorship page.
- Your company logo will be displayed in our Souvenir Booklet that is distributed to all our guests.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive 2 Gala Tickets and 2 General Admission Tickets.

SNOWBALL (ELF LAND) SPONSOR \$3,000

- Your sponsorship of a themed island will be for 5 years. You have a choice of themed island designed by our staff.
- Maintenance for your island is included in the sponsorship. Due to potential deterioration, a guarantee for continuation of your island can only be for 5 years. At that time, the island will be removed for service with the option of sponsoring a new theme island or remodeling your current island theme.
- Your company will have a Special Sign by your island. You can have your company logo, name, phone number and/or website on your sign.
- Your company sponsorship will be displayed in our Comprehensive Multi-Media Advertising Campaign: Internet & Print.
- Your logo will be featured on our website Sponsorship page which will be linked to your website.
- For the first year, your company will have a half page, black/white ad in our Souvenir Booklet that is distributed to all our guests. Your company will receive a quarter page, black/white ad for the duration of your sponsorship.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive 8 Gala Tickets and 20 General Admission Tickets.

**JINGLE BELL (OUTDOOR
WALK THRU LIGHT SHOW)
SPONSOR \$900 TO \$2,400**

- Your sponsorship of a display will be continuously displayed until it is no longer functional. Your choice of Light Show Displays which vary in size & cost:
 - * Small Display: \$900
 - * Medium Display: \$1,300
 - * Large Display: \$2,400
- Your company will have a Special Sign by your display. You can have your logo, name, phone number and/or website on your sign.
- Your company sponsorship will be displayed in our Comprehensive Multi-Media Advertising Campaign: Internet & Print.
- Your logo will be featured on our website Sponsorship page which will be linked to your website.
- Your company logo will be displayed in our Souvenir Booklet that is distributed to all our guests.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive Gala Night Tickets and General Admission Tickets which depends on the size of your display:
 - * Small Display: 3 Gala & 5 General Admission Tickets
 - * Medium Display: 4 Gala & 10 General Admission Tickets
 - * Large Display: 8 Light-Up & 20 General Admission Tickets

**SNOWFLAKE EVENT
SPONSOR \$1,250**

- Your company sponsorship will be used for funding of Spirit of Christmas Group Week.
- Your company banner will be displayed in the lodge.
- Your logo will be featured on our website Sponsorship page which will be linked to your website.
- Your company logo will be displayed in our Souvenir Booklet that is distributed to all our guests.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive 4 Gala Tickets and 8 General Admission Tickets.

**TOY MAKER'S
EVENT SPONSOR
STARTING AT \$300**

- Your company sponsorship will be used for funding of the event of your choice.
- Each event will be accepting multiple sponsorships.
- The following is the list of our Events:
 - ~Gala
 - ~Breakfast with Santa, Tom Yeti & Friends
 - ~Armed Services Appreciation Day
 - ~Live Auction & Award Presentation
- Your name/company will be featured on our website Sponsorship page.
- Your name/company will be displayed in our Souvenir Booklet that is distributed to all our guests.
- Your company literature may be displayed in our Literature Display Booth.
- The number of Gala and General Admission Tickets will be dependent on the level of your contribution.

**TREE SPONSOR
ENTRY FEE \$195**

- Sponsor will supply 4' to 7' tree display and decorations in accordance with our Designer Handbook.
- Your name will be featured on our website Sponsorship page.
- Your name, tree theme and decorators' names will be displayed on a poster in front of your tree display. In our Souvenir Booklet, your name, tree theme, tree description and decorators' names will be displayed.
- Your company literature may be displayed in our Literature Display Booth.
- You will receive 2 Gala Tickets.

MINI-TREE SPONSOR ENTRY FEE \$90

- Sponsor will supply 2' to 3.5' tree display and decorations in accordance with our Designer Handbook.
- Your name/company will be featured on our website Sponsorship page.
- Your name/company, tree theme and decorators' names will be displayed on a poster in front of your tree display. In our Souvenir Booklet, your name, tree theme, tree description and decorators' names will be displayed to all our guests to enjoy.
- Your company literature may be displayed in our Literature Display Booth.
- Sponsor will receive 2 General Admission Tickets.

WREATH SPONSOR ENTRY FEE \$60

- Sponsor will supply a 24" to 36" decorated wreath or swag in accordance with our Designer Handbook.
- Your name will be featured on our website Sponsorship page.
- Your name will be displayed on a sign near your wreath. In our Souvenir Booklet, your name, wreath theme, wreath description and decorators' names will be displayed to all our guests to enjoy.
- Your company literature may be displayed in our Literature Display Booth.
- Sponsor will receive 1 General Admission Ticket.

CONTRIBUTOR (AMOUNTS VALUES VARY)

Contributor name will be displayed in our Souvenir Booklet under the appropriate section that is distributed to all our guests. The following are ways that you can contribute:

~ Monetary: You may donate to the general operation fund which for example funds the promotion and set-up of the Extravaganza.

~ Raffle Items: To be listed as a standalone basket, your donation must be at least valued at \$100. Otherwise, it will be grouped with other donations to complete a basket. See below for a few examples of items and baskets:

- ~ Tickets to Events
- ~ Night Out Basket
- ~ Chocolate Lovers Basket
- ~ Train Set
- ~ Family Night Basket
- ~ Gift Certificates

~ Event Basket Donation: You may donate an item for an event basket which is raffled only for our Veterans on their appreciation day:

~ Armed Services Appreciation Day

~ Supply Donations can be made for the following departments:

- ~ Elf Land
- ~ North Pole Café
- ~ Operations
- ~ Outdoor Lightshow
- ~ Santa Land

“Fact Sheet”

Things To Know About The Extravaganza

WHERE IS THE EXTRAVAGANZA HELD?

It is located at the Lodge in Bradys Run Park.

HOW MANY YEARS HAS THE EXTRAVAGANZA BEEN IN EXISTENCE?

It was organized in 1989.

WHAT IS THE PURPOSE OF THE EXTRAVAGANZA?

Our mission is to provide caring support for children and adults in our community. As we work towards becoming one of the most exciting Christmas charity events in the county, we strive to raise ample funds to help our community.

WHEN IS THE EXTRAVAGANZA HELD?

The Extravaganza begins on Thanksgiving Day. It runs for two consecutive weekends. For a current schedule, visit us at bcchristmasextravaganza.org.

WHAT ACTIVITIES TAKE PLACE DURING THE EXTRAVAGANZA?

The main attraction features numerous creatively designed trees, mini-trees and wreaths displays. There is Santa Land which features photos taken with Santa along with free crafts for children to make and face painting. There is a full-sized Candy Lane

Gift Shop displaying unique items and holiday specials just in time for Christmas. Also, there is a fabulous stage area which features local musical artists from Beaver County who give their time to provide holiday music throughout the entire Extravaganza. An unique feature is the many costumed characters, including Tom Yeti (the face of the Extravaganza), the Chipmunks, Rudolph, Frosty and others that meet and greet our visitors and entertain them with their playful antics. These characters are performed by students from various county high schools.

ELECTRONIC LIGHT SHOW

We have an ever-expanding electronic light show with coordinated music outside the lodge. New features are added each year.

ELF LAND YARD ART DISPLAYS

Elf Land is a walk-through area of islands. Each island is developed around a specific titled theme. Some of our island themes feature “Peanuts” with Charlie Brown, Island of Misfit Toys and others as it expands each year. These islands have additional landscape elements including lighted trees and artificial landscape props. Each island display area is of approximately 360 square feet of lighted and animated yard art characters.

~continued~

WALK-THROUGH LIGHT SHOW DISPLAYS

This unique light show is designed as a special walk-through event by using smaller professional grade displays. This enables our guests a more detailed up-close experience at a slower pace for a more memorable experience.

SPECIAL EVENTS

- Breakfast with Santa, Tom Yeti & Friends Day: Guests can have breakfast while enjoying the displays and being entertained by our characters. Santa will be waiting to get his picture taken with you in Santa Land.
- Spirit of Christmas Group Week: This week is set aside especially for groups that require small crowds and a more relaxed atmosphere. We invite groups of special needs children and adults along with retirement communities and nursing homes to share in the Spirit of Christmas.
- Armed Services Appreciation Day: We would like to take this day to show our military servicemen, women and their families that their service to this great country is appreciated. We hold a Pearl Harbor Remembrance Ceremony.

- Live Auction & Award Presentation: This night is where we present all the awards for Christmas Glow, School Murals, Tree, Mini-Tree and Wreath People's Choice Awards and Raffle Drawing. We will then proceed to auction all the unsold trees and wreaths and much much more.

OTHER ACTIVITIES

- Local talented artisans
- New attractions and activities being added each year

ADDITIONAL SERVICES PROVIDED

- FREE parking at the Ice Arena with FREE bus shuttle to and from the lodge.
- Limited handicap parking is available behind the lodge.

“Contact Information”

If you have any questions or would like to be a sponsor,
please contact Shelia Dambaugh at 724.494.2189
or shelia@bcchristmasextravaganza.org or
Amy Wisbith-Tyger at 330.831.7759 or
amy@bcchristmasextravaganza.org.

Sponsor checks can be made payable to U.S. SARR Corps.

If you would like to give but can't give to extent of these levels, we would appreciate any help. This sponsorship would help us in our mission of "Benefiting Children and Adults in Our Communities".

Your Support Helps Our County Glow!



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Follow Us On Social Media:

